If the booklet has been removed, just call 1-800-929-1414 for more information.

Eight Steps To Becoming An Accommodating Restaurant

To participate, mail reply card inside.

Presenting The Accommodation Program.

As a restaurateur, you know that customer service is critical to the success of your business. And an important part of that service is respecting the preferences of both your non-smoking and smoking customers.

Here is a comprehensive, FREE program that lets your customers know that, whatever their smoking preferences, they'll be respected and accommodated.

It's called The Accommodation Program®. As a participant, you'll receive a complete Source Book to help you implement the program throughout your restaurant's operation. You can also order FREE signage to clearly designate non-smoking and smoking areas throughout your restaurant and identify your establishment as one which welcomes both non-smokers and smokers.

The Accommodation Program provides resources to help you take charge of this very important aspect of customer service. And it helps you make your customers feel right at home.

The Accommodation Program.

To participate in The Accommodation Program and receive your FREE materials, call

1-800-929-1414

or return the reply card located inside the attached booklet.

Courtesy of Philip Morris Incorporated

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